



Kensington®

**WORKSPACE**  
TOMORROW'S  
CONNECTED

# RESEARCH **PAPER**

Hot desking:  
How to maximise the  
benefits in the enterprise

# Hot desking connectivity the reality



Hot desking - the practice of sharing selected desks between numerous employees – is on the rise across the globe as companies recognise that not every employee needs a permanent desk space. It is the smart and future-orientated working model for enterprises that want to succeed in the digital world. Hot desk environments must now accommodate USB-C™ and Thunderbolt™ 3 connectivity together with USB 3.0.

**70%**  
have a mixed  
estate of devices  
or brands

*“In your organisation, do you have a mixed estate of laptops - either an assortment of different manufacturers, or differing laptop models from the same brand?”*

**71%** Yes

**28%** No

**2%** Not sure

**4**  
**STRONG  
REASONS  
FOR HOT  
DESKING**

*“What were the drivers that led you to consider a hot desking strategy?”*

**58%** To support more home workers or mobile staff

**53%** To increase flexibility / agility

**39%** Part of a more collaborative way of working

**38%** Efficiency gains

# Hot desking connectivity pain points



**80%**  
find hot desking  
connectivity a  
challenge

*“Creating a hot desk solution that accommodates all brands and models of laptop...”*

**50%** ... always ends up with compromises being made

**25%** ... can probably be done but I don't have time to research

**5%** ... is not technically possible

**16%** ... is easy to implement

**4%** Other reason

**Only 20%**  
have a strategy  
for implementing  
new connectivity  
standards

*“Do you have a strategy for implementing USB-C™ or Thunderbolt™ 3 in to your hot desking environment?”*

**58%** No

**22%** Not sure

**20%** Yes

## WHITE PAPER

Read our full research paper to find out about the ways you can maximise the benefits of Hot Desking in your organisation, based on insight from other IT Decision Makers.

Read more at:

[contact.kensington.com/hotdesking](https://contact.kensington.com/hotdesking)

1. Source: Hot Desking - How to Maximise the Benefits in the Enterprise, Computing Research, January 2018

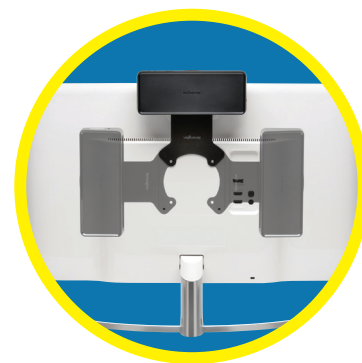


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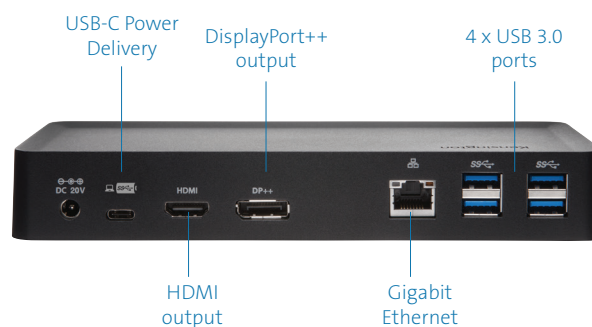
# Hot desking connectivity the solution

Introducing the SD4700P Universal Docking Station  
USB-C™ and USB 3.0 Connectivity in One Dock

Part No. K38240EU



VESA® mountable  
(adapter plate sold separately)



## Universal Docking Solutions from Kensington



SD5200T Thunderbolt 3  
Universal Dock - K38300EU



SD4600P USB-C Universal Dock with  
Power Delivery - K38231WW



SD4500P USB-C Universal  
Dock - K38230WW



SD3600 USB 3.0 Universal Dock  
K33991WW



SD1500 USB-C Mobile Dock -  
K33969WW



SD3500v USB 3.0 Universal  
Dock - K33972EU

Kensington's extensive portfolio of award-winning products provides trusted security, desktop productivity innovations and ergonomic wellbeing. Our core competencies in engineering, industrial design, product quality and responsive customer support makes us The Professionals' Choice™.

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