RESEARCH PAPER

Hot desking: How to maximise the benefits in the enterprise

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Hot desking - the practice of sharing selected desks between numerous employees – is on the rise across the globe as companies recognise that not every employee needs a permanent desk space. It is the smart and future-orientated working model for enterprises that want to succeed in the digital world. Hot desk environments must now accommodate USB-C™ and Thunderbolt™ 3 connectivity together with USB 3.0.

**70%**

70% have a mixed estate of devices or brands

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"In your organisation, do you have a mixed estate of laptops - either an assortment of different manufacturers, or differing laptop models from the same brand?"

| 71% Yes | 28% No | 2% Not sure |

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STRONG REasons for Hot DESKING

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"What were the drivers that led you to consider a hot desking strategy?"

| 58% To support more home workers or mobile staff |
| 53% To increase flexibility / agility |
| 39% Part of a more collaborative way of working |
| 38% Efficiency gains |
Hot desking connectivity pain points

“Creating a hot desk solution that accommodates all brands and models of laptop…”

80% find hot desking connectivity a challenge

- 50% ... always ends up with compromises being made
- 25% ... can probably be done but I don’t have time to research
- 5% ... is not technically possible
- 16% ... is easy to implement
- 4% Other reason

Only 20% have a strategy for implementing new connectivity standards

“Do you have a strategy for implementing USB-C™ or Thunderbolt™ 3 into your hot desking environment?”

- 58% No
- 22% Not sure
- 20% Yes

WHITE PAPER

Read our full research paper to find out about the ways you can maximise the benefits of Hot Desking in your organisation, based on insight from other IT Decision Makers.

Read more at: contact.kensington.com/hotdesking

1. Source: Hot Desking - How to Maximise the Benefits in the Enterprise, Computing Research, January 2018
Hot desking connectivity
the solution

Introducing the SD4700P Universal Docking Station
USB-C™ and USB 3.0 Connectivity in One Dock

Part No. K38240EU

Universal Docking Solutions from Kensington

FOR MORE INFORMATION CONTACT:
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