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Why Biometric Fingerprint Keys are the Best **Option for Second-Factor Authentication** 

80% of hacking-related breaches involve compromised or weak credentials.<sup>1</sup>

Enabling second-factor authentication (2FA) on an account is one of the best ways to stay safe.



2FA requires an additional factor - such as something you...





(like the answer to a security question)



or ARE (like a fingerprint scan or other biometric data)

– in addition to a correct username and password.

But not all second factors are created equal.

## SMS and Security Questions: The Riskier Forms of 2FA



### SMS texts are commonly used in 2FA, but aren't 100% safe.

They're not encrypted, plus a SIM swap can transfer your number to another device.



Security questions can often be easily guessed or like passwords, the information can be phished.



In contrast, biometric fingerprint keys, like Kensington's VeriMark<sup>™</sup> and VeriMark<sup>™</sup> IT, provide strong authentication, resistant to phishing and other common attacks.

## **Biometric Fingerprint Keys:** A Safer Option for 2FA

### **Uses biometric data** that is unique to the individual,

as well as requires the possession of the fingerprint key, for robust 2FA.

## VeriMark<sup>™</sup> keys have built in anti-spoofing technology,

delivering results above the industry standard for false rejection rates (FRR) and false acceptance rates (FAR).

## Fingerprint template data (not your full fingerprint) is securely stored locally on VeriMark<sup>™</sup> keys,

while encrypted matches are transferred preventing the interception of unencrypted data.



Don't settle for unsafe 2FA. Try a biometric fingerprint key, a safer and easier alternative to passwords.

Learn more about VeriMark<sup>™</sup> Fingerprint Keys at www.kensington.com/biometrics

# Kensington The Professionals' Choice<sup>™</sup>



Sources

https://blog.lastpass.com/2019/05/passwords-still-problem-according-2019-verizon-data-breach-investigations-report.html/interval and the statement of the sta

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