

# Kensington®

Survey:  
IT Security & Laptop Theft  
Kensington, August 2016

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# The Reality of IT Theft

IT theft in the office ranks nearly as high **23%**



as theft in cars/transportation **25%** 

and **MORE** than in airports/hotels **15%** 

or restaurants **12%** 



More than one third OF IT PERSONNEL

**34%**

**do not have** a physical security policy in place to protect laptops, mobile devices and other electronic assets.



**MORE THAN HALF**

of survey participants **fail to use a physical lock** for IT equipment

**80%**



of respondents do not utilize locks to prevent theft of non-computing equipment, such as projectors, hard drives, monitors or speaker phones



**When deploying laptop locks,**



key management is an important consideration for nearly

**TWO THIRDS**

**65%**

of IT personnel

**Kensington®**

Source: Kensington Security Survey - August 2016. © 2016 Kensington Computer Products Group, a division of ACCO Brands.

# Kensington IT Security & Laptop Theft Survey

## Overview

Losing proprietary business data through the theft of laptops or other devices can be priceless, but when users are working in the office, IT may be lulled into a false sense of security that devices are safe on the premises. Research suggests that IT theft in the office is higher than what most would expect. While it might seem to be a reasonable assumption that employees could leave their laptops and other devices unsecured in their own workspaces worry-free, the evidence shows that IT theft in the office is nearly as high as theft in cars and other forms of transportation.

And laptops are just one type of equipment in the corporate arsenal that needs protection - monitors, external hard drives, printers, hubs, docking stations, and conference room phones are all vulnerable to theft and data loss, while users lose productivity.

Kensington, a worldwide leader of desktop productivity and mobility solutions for IT, business and home office professionals, conducted an IT Security & Laptop Theft Survey in July 2016, to shed light on how much IT professionals are concentrating on the physical device security of laptops and other office equipment.

## Survey Results

The survey, which polled IT professionals across industries such as education, finance/banking, government, healthcare, manufacturing and professional services, revealed that:

- IT theft in the office ranks at 23%—almost as high as theft in cars and transportation (25%), and more than theft in airports and hotels (15 percent).
- More than a third (34%) of IT personnel do not have a physical security policy in place to protect their companies' laptops, mobile devices, and other electronic assets.
- More than half (54 percent) of survey participants do not currently utilize physical locks for IT equipment.
- 80% of survey respondents do not utilize locks to prevent theft of equipment such as projectors, hard drives, monitors or speaker phones.
- When deploying laptop locks, management of keys is an important consideration for nearly two-thirds (65 percent) of IT. Most IT directors would prefer to have a master key so that if an employee loses his/her key, the laptop can still be unlocked.

## Summary

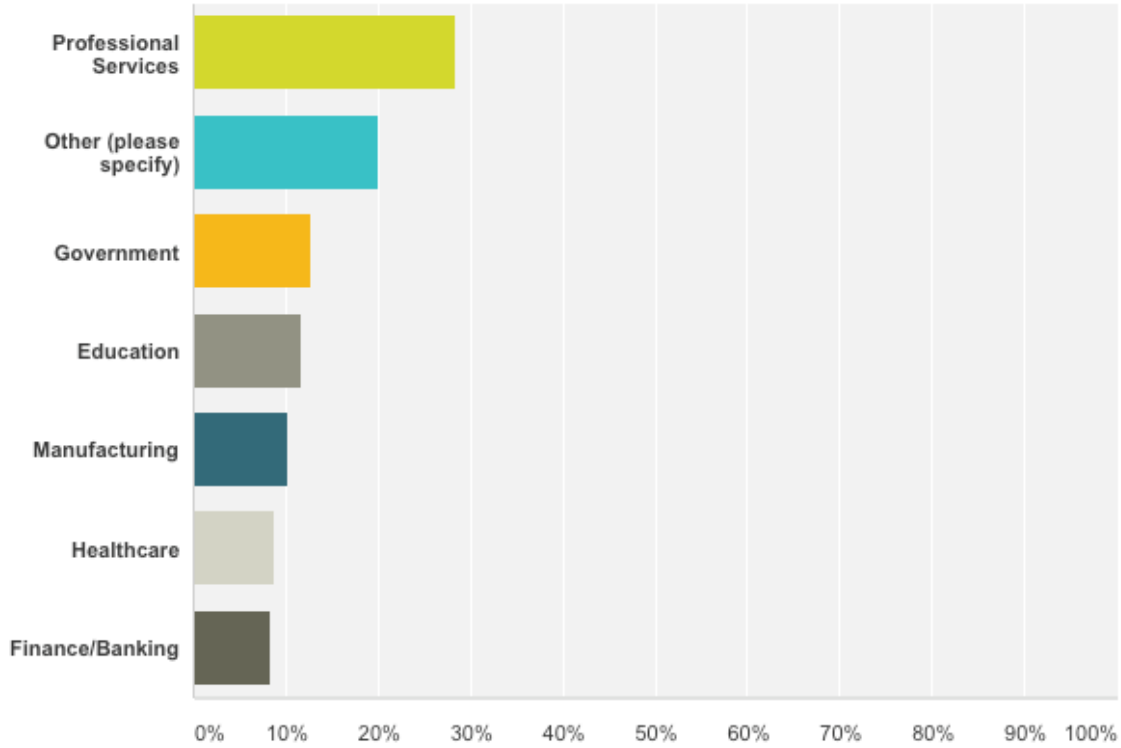
The survey findings show that a surprisingly high percentage of IT theft occurs in-house, and that IT directors and purchasers would benefit by implementing a formal physical security policy and taking steps to secure their devices and the sensitive data they contain. A well-implemented security strategy can significantly decrease laptop theft, and a consistent use of physical locks for computing and mobile equipment can provide resistance to tampering and theft.

The following content highlights survey questions and responses in detail.

# Kensington IT Security & Laptop Theft Survey Results

## Which industry do you work in?

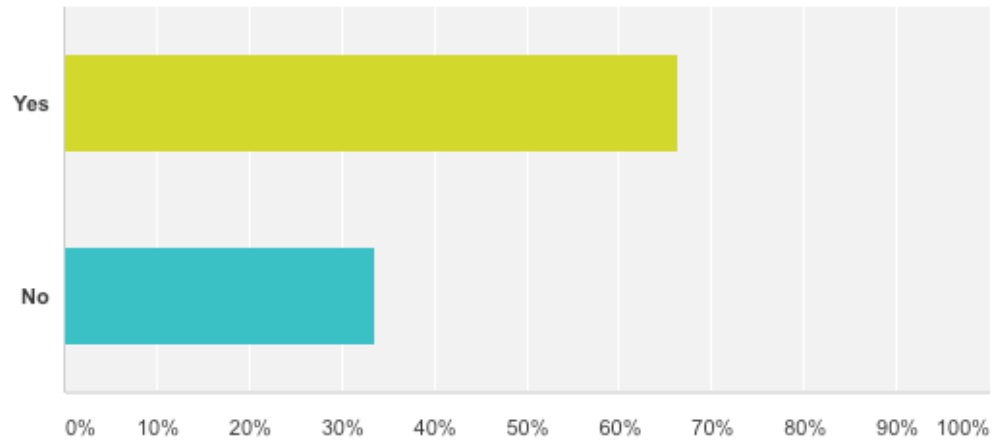
Answered: 300 Skipped: 0



| Answer Choices         | Responses |
|------------------------|-----------|
| Professional Services  | 28.33% 85 |
| Other (please specify) | 20.00% 60 |
| Government             | 12.67% 38 |
| Education              | 11.67% 35 |
| Manufacturing          | 10.33% 31 |
| Healthcare             | 8.67% 26  |
| Finance/Banking        | 8.33% 25  |
| Total                  | 300       |

## Do you have a physical security policy in place to protect laptops, mobile devices and other electronic assets?

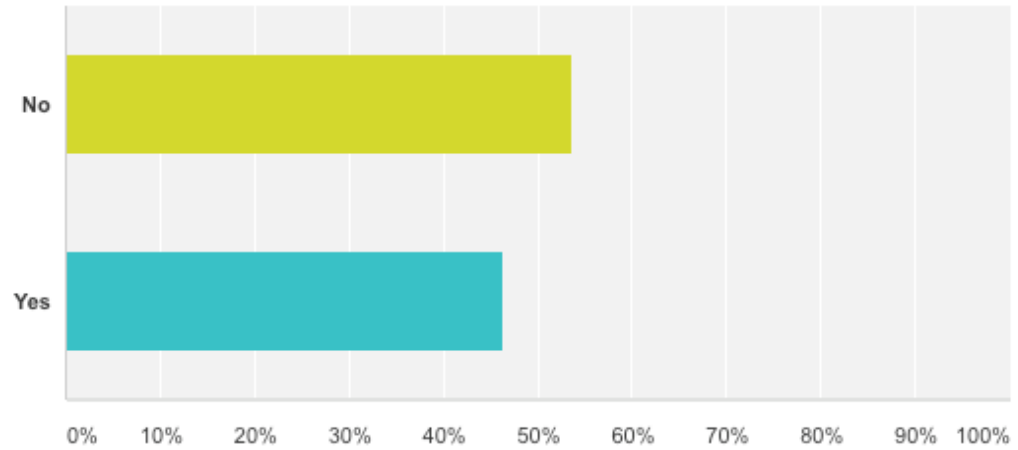
Answered: 300 Skipped: 0



| Answer Choices | Responses |     |
|----------------|-----------|-----|
| ▼ Yes          | 66.33%    | 199 |
| ▼ No           | 33.67%    | 101 |
| Total          |           | 300 |

## Do you currently utilize physical locks for your IT equipment?

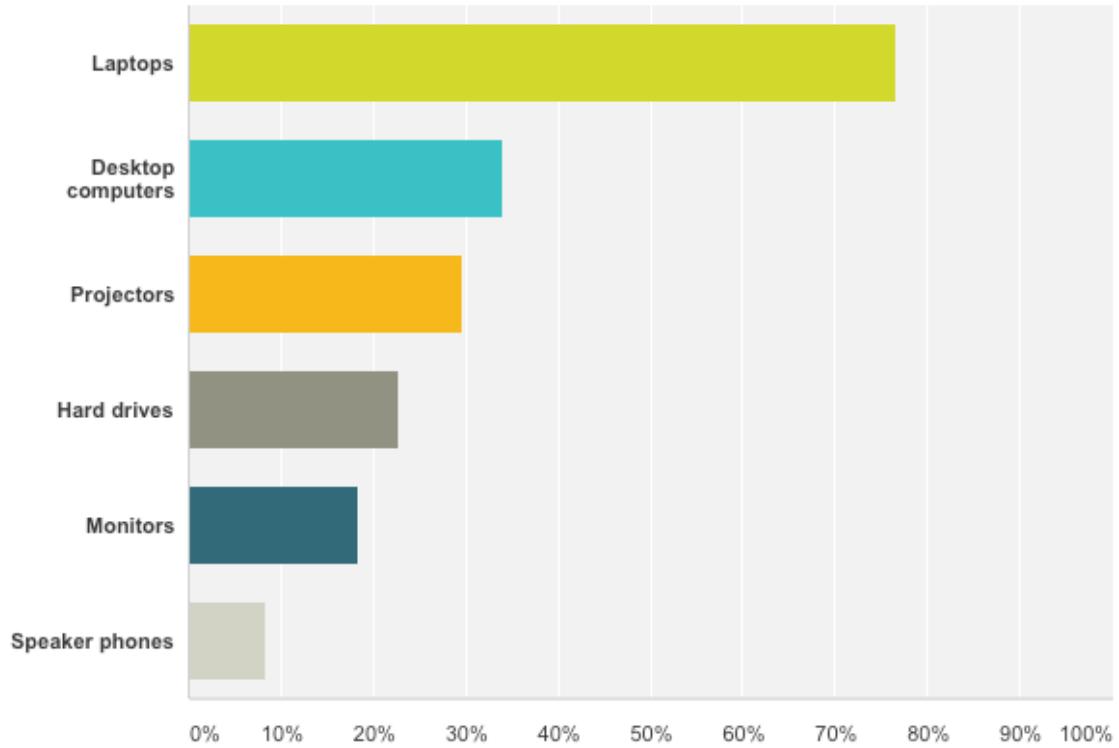
Answered: 300 Skipped: 0



| Answer Choices | Responses |     |
|----------------|-----------|-----|
| ▼ No           | 53.67%    | 161 |
| ▼ Yes          | 46.33%    | 139 |
| Total          |           | 300 |

## If yes, what gets locked (select all that apply)?

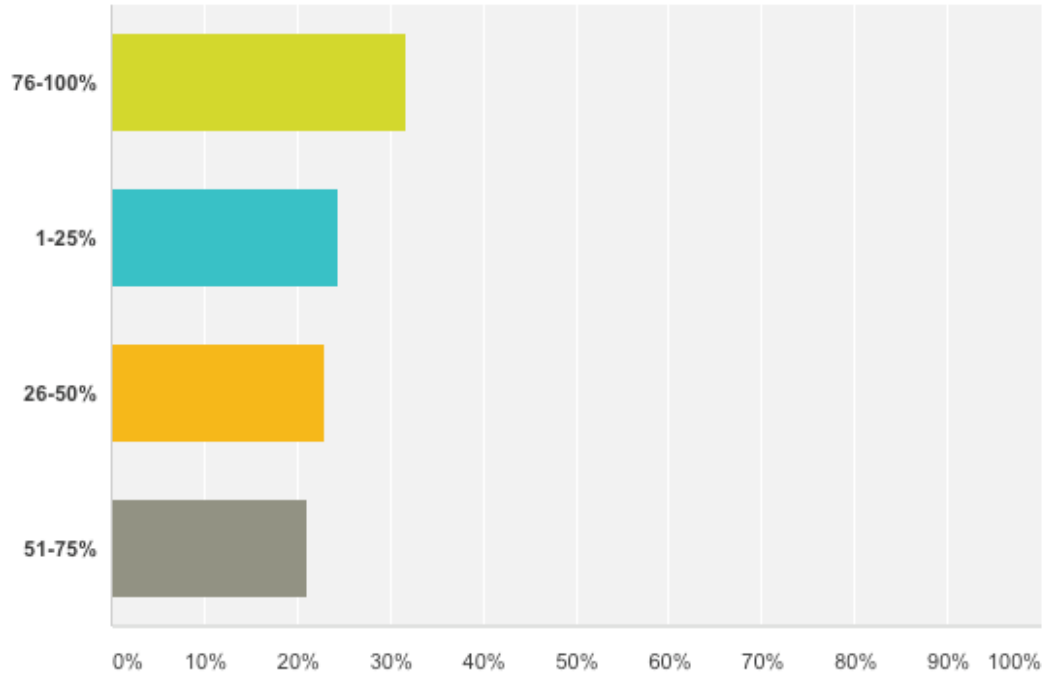
Answered: 206 Skipped: 94



| Answer Choices         | Responses  |
|------------------------|------------|
| ▼ Laptops              | 76.70% 158 |
| ▼ Desktop computers    | 33.98% 70  |
| ▼ Projectors           | 29.61% 61  |
| ▼ Hard drives          | 22.82% 47  |
| ▼ Monitors             | 18.45% 38  |
| ▼ Speaker phones       | 8.25% 17   |
| Total Respondents: 206 |            |

# What percentage of your company's employees use laptops?

Answered: 300 Skipped: 0

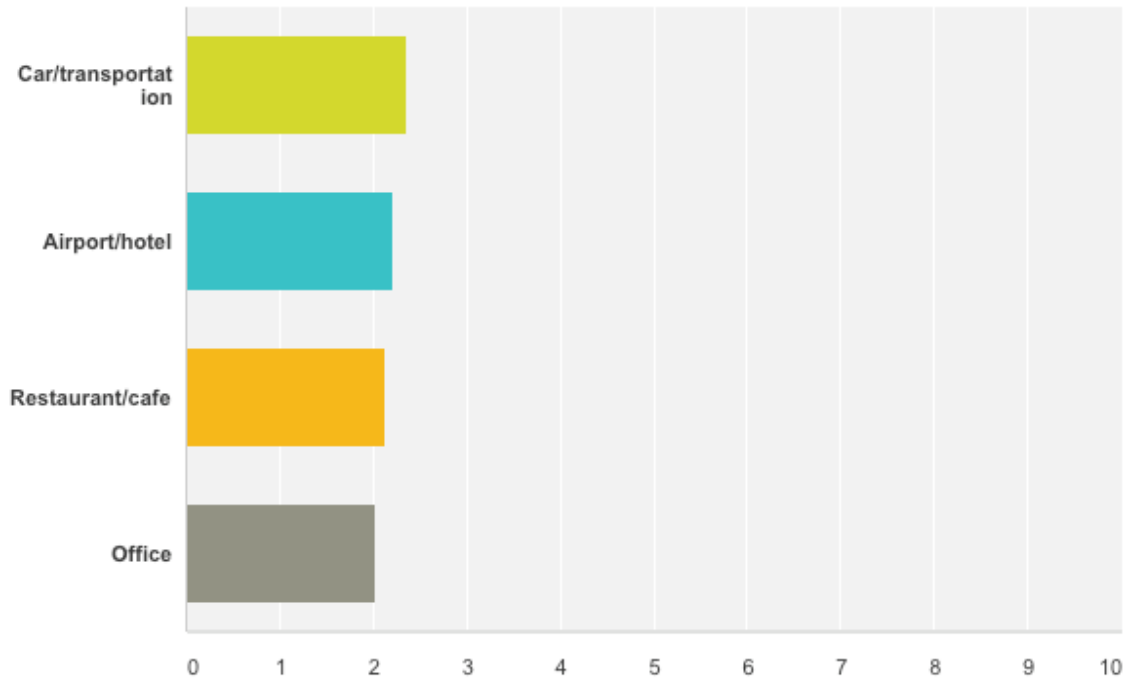


| Answer Choices | Responses |
|----------------|-----------|
| 76-100%        | 31.67% 95 |
| 1-25%          | 24.33% 73 |
| 26-50%         | 23.00% 69 |
| 51-75%         | 21.00% 63 |
| Total          | 300       |



## Where have your company's employees experienced IT theft (please rank 1-4, with 1 being the least and 4 being the most)?

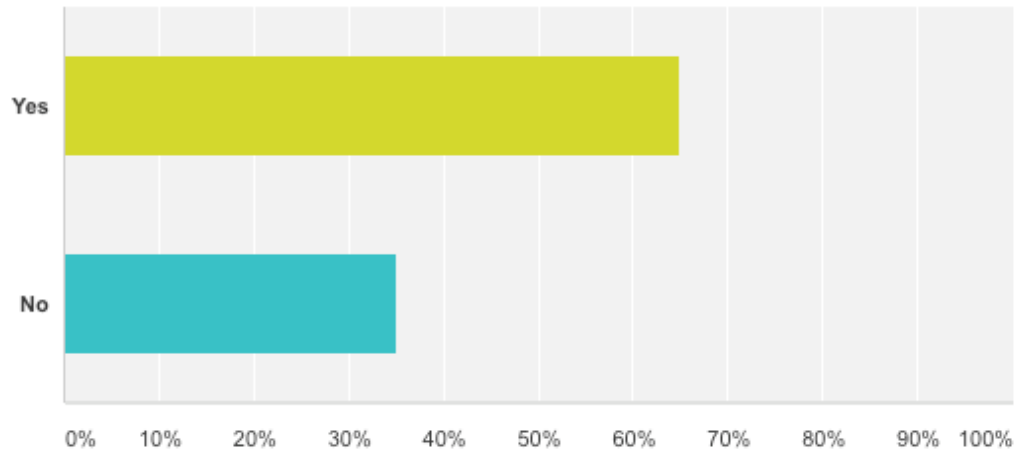
Answered: 278 Skipped: 22



|                    | 1             | 2            | 3            | 4            | Total | Weighted Average |
|--------------------|---------------|--------------|--------------|--------------|-------|------------------|
| Car/transportation | 31.50%<br>86  | 26.74%<br>73 | 16.48%<br>45 | 25.27%<br>69 | 273   | 2.36             |
| Airport/hotel      | 33.21%<br>89  | 25.75%<br>69 | 26.49%<br>71 | 14.55%<br>39 | 268   | 2.22             |
| Restaurant/cafe    | 34.98%<br>92  | 30.04%<br>79 | 23.19%<br>61 | 11.79%<br>31 | 263   | 2.12             |
| Office             | 54.31%<br>145 | 12.36%<br>33 | 10.11%<br>27 | 23.22%<br>62 | 267   | 2.02             |

## When deploying locks, is key management (i.e. Master Keys) important to you?

Answered: 300 Skipped: 0



| Answer Choices | Responses |     |
|----------------|-----------|-----|
| Yes            | 65.00%    | 195 |
| No             | 35.00%    | 105 |
| Total          |           | 300 |

### About Kensington

Kensington is a leading provider of desktop productivity and mobile device accessories, trusted by IT, educators, business and home office professionals around the world for nearly 35 years. Kensington products empower people to dynamically interact with content, creating a better working experience for productive performance. In both office and mobile environments, Kensington's extensive portfolio of award-winning products provides trusted security, desktop productivity innovations, and ergonomic well-being. Our core competencies in engineering, industrial design, product quality and responsive customer support make Kensington The Professionals' Choice. Headquartered in San Mateo, California, Kensington operates as the technology division of ACCO Brands (NYSE: ACCO), a world leader in branded office products, with products marketed in more than 100 countries across the globe. Kensington is the inventor and worldwide leader in laptop security locks, the acknowledged leader of Trackball innovation and offers a broad range of premium-branded desktop productivity solutions.

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