

# Kensington®

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## Productivity Survey

Kensington, June 2015

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# Kensington Productivity Survey

## June 2015

### Survey Data Reveals

- *More than 60% of Professionals Use Multiple Devices at Work, at Least Half of the Time*
- *Nearly 60% Send Files Back and Forth Between a Mobile Device and Computer at Least Three Times Per Week*
- *90% Believe Integrating Devices Would Enhance Productivity*

[Kensington](#), a worldwide leader in delivering smart. safe. simple.™ desktop and mobile computing accessories, conducted a North American survey on productivity and the use of mobile devices in the office/desktop environment. The data shows that more than 60 percent of professionals surveyed use multiple devices in the office, 50 percent to 100 percent of the time, and nearly 60 percent send files back and forth between a mobile device and computer at least three times per week (with nearly 20 percent doing so more than 10 times a week).

According to research by Forrester, 74 percent of employees have two devices that they use for work, and 52 percent of users juggle three devices.<sup>1</sup> When today's professionals send files between their mobile device and their computer, they often rely on multiple resources, including, but not limited to, work or personal email, Dropbox, iCloud, and/or Google Drive. They might additionally turn to a range of accessories to try to be more productive at their desktop, such as an external monitor, an external keyboard and mouse, an external tablet keyboard, and/or chargers for their tablet and smartphone.

These limitations, caused by a cluttered landscape, point to the need for employees to have more agile and more flexible accessories right at their desks. Today's professionals need a work system that focuses more on the work itself and less on syncing devices to make them communicate better with each other. Ideally, organizations will begin to move toward a standardized process where employees can easily adapt and deploy a single ubiquitous solution in their work environment. In such an environment, accessories would not be designed for just one device, but could flex to support two — or even three to four devices — at a time.

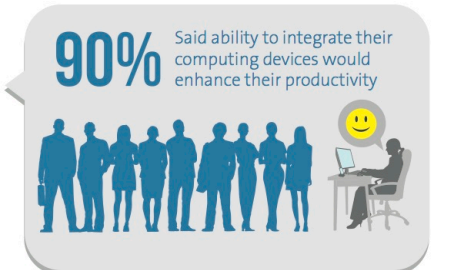
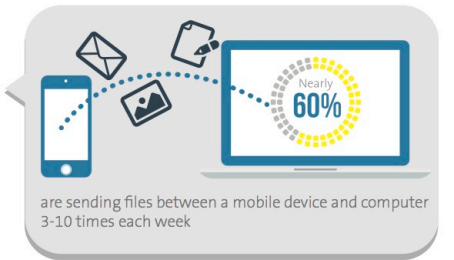
The survey conducted by Kensington in the second quarter of 2015 also revealed that professionals in organizations ranging from 500 to 4,999 employees, across multiple

industries, are significantly concerned with how lack of integration among their computing devices is affecting their productivity. For example, 82 percent of those polled indicated that they are using email to transfer files back and forth between two devices. The vast majority (90 percent of IT management, IT staff and corporate management professionals polled) believes that having the ability to integrate their computing devices would enhance their productivity.

Among the business tasks being performed using a smartphone, respondents reported:

- 92 percent make phone calls
- 91 percent use email
- 87 percent use texting
- 69 percent use maps for navigation
- 62 percent take pictures of samples/receipts

<sup>1</sup> Source: [http://blogs.forrester.com/frank\\_gillett/12-02-22-employees\\_use\\_multiple\\_gadgets\\_for\\_work\\_and\\_choose\\_much\\_of\\_the\\_tech\\_themselves](http://blogs.forrester.com/frank_gillett/12-02-22-employees_use_multiple_gadgets_for_work_and_choose_much_of_the_tech_themselves)



\*Source: April 2015 Kensington/DG Desktop Productivity Survey ©2015 Kensington Computer Products Group, a division of ACCO Brands

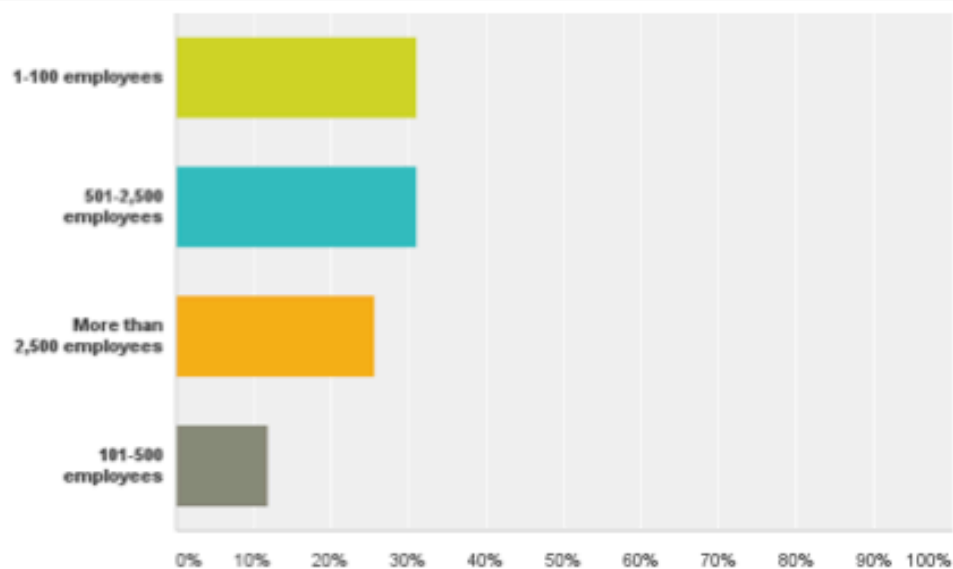
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## Productivity Survey Results Summary

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June 2015

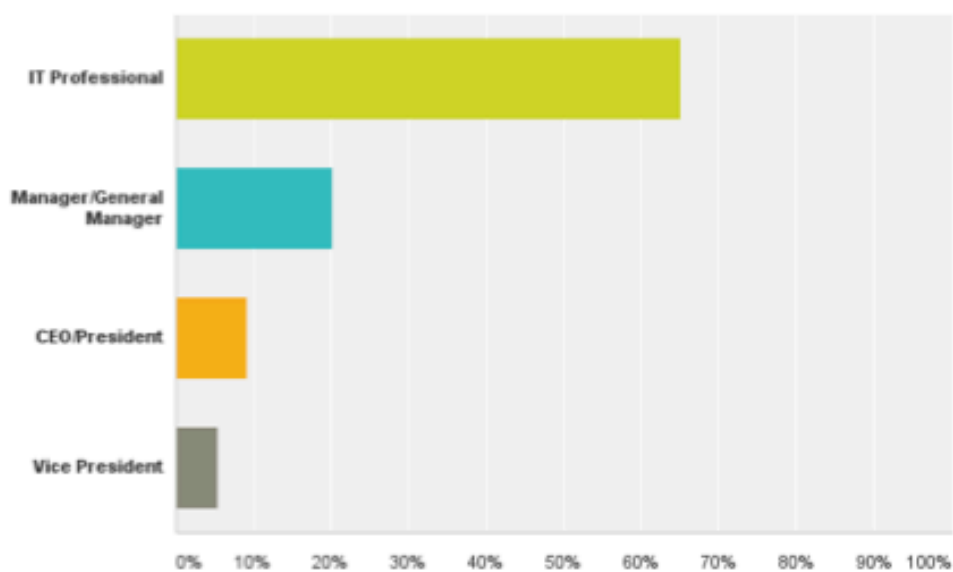
## Q1: What is the size of your organization?



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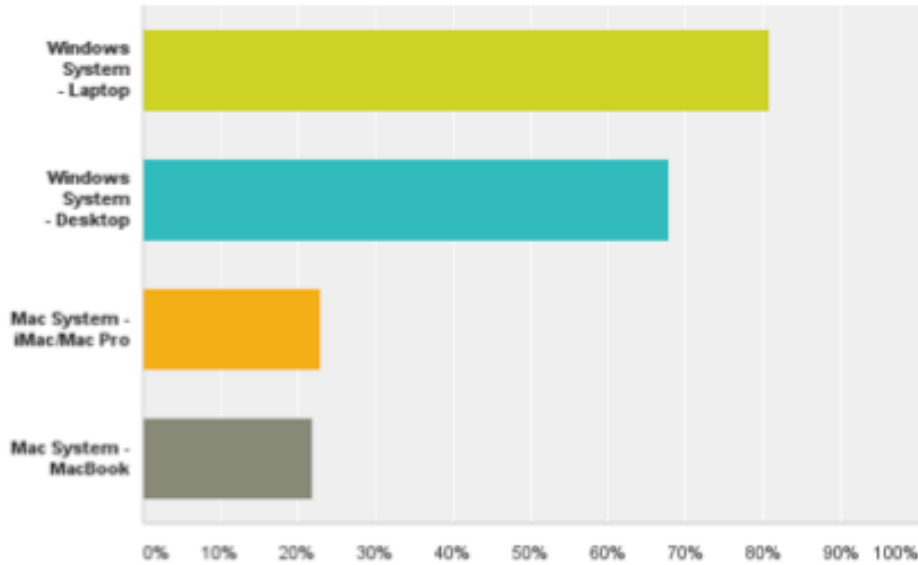
## Q2: What is your title?



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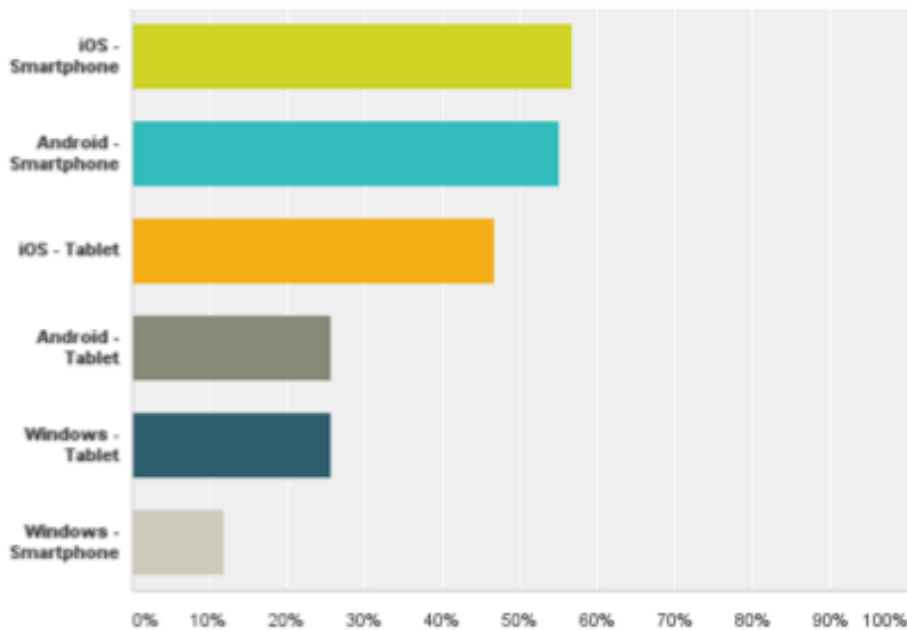
### Q3: What type of computer do you use in the office (check all that apply)?



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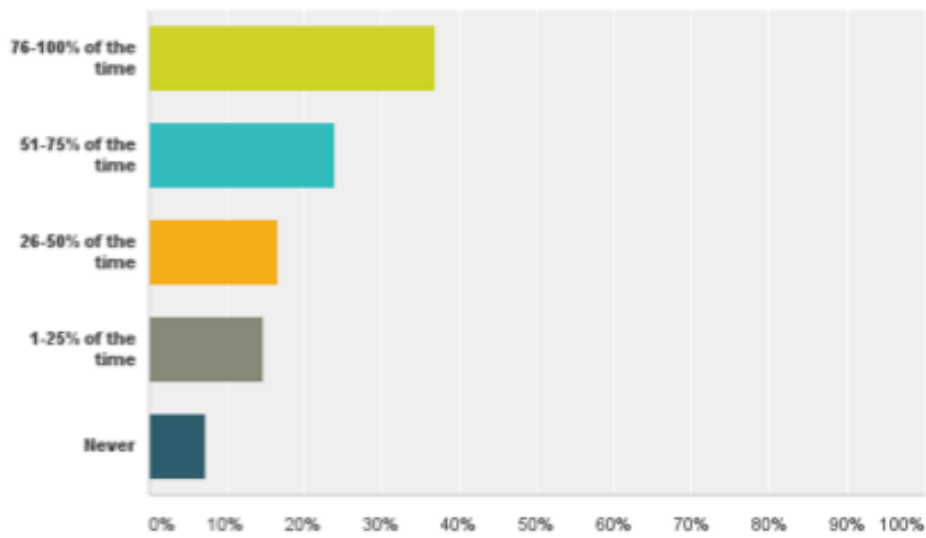
### Q4: What type of mobile device(s) do you use in the office (check all that apply)?



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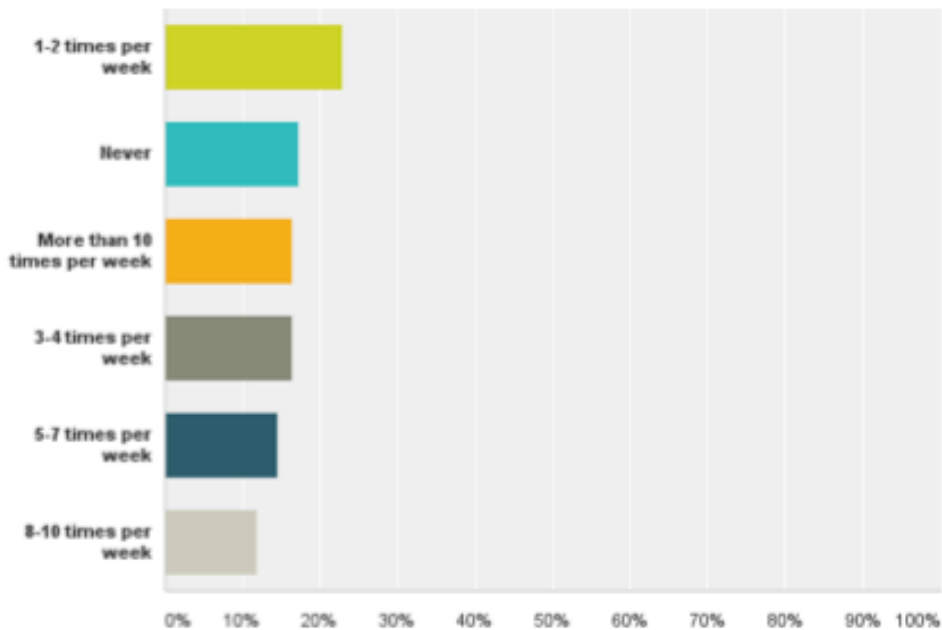
## Q5: How often do you use both a mobile device(s) and desktop computer in the same environment (office)?



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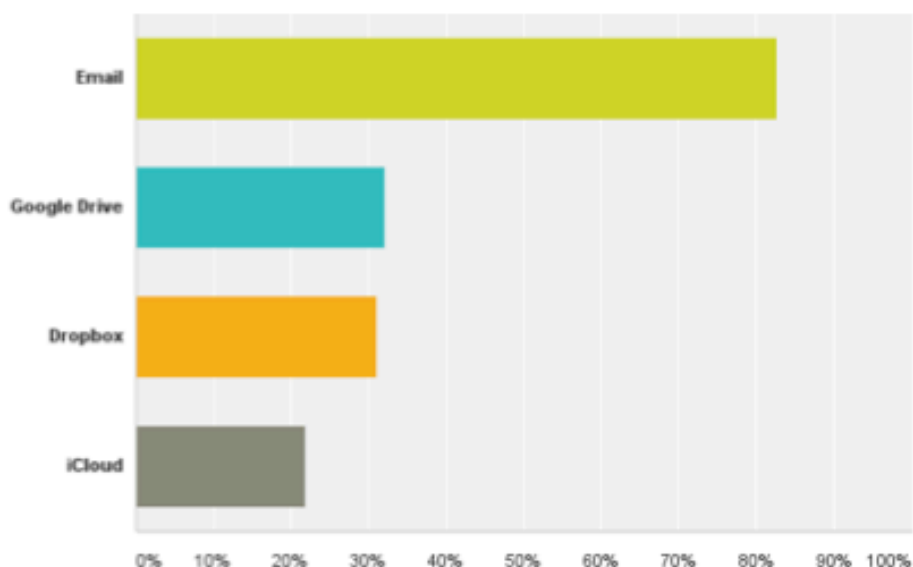
## Q6: How often do you send files back and forth between a mobile device and your desktop computer?



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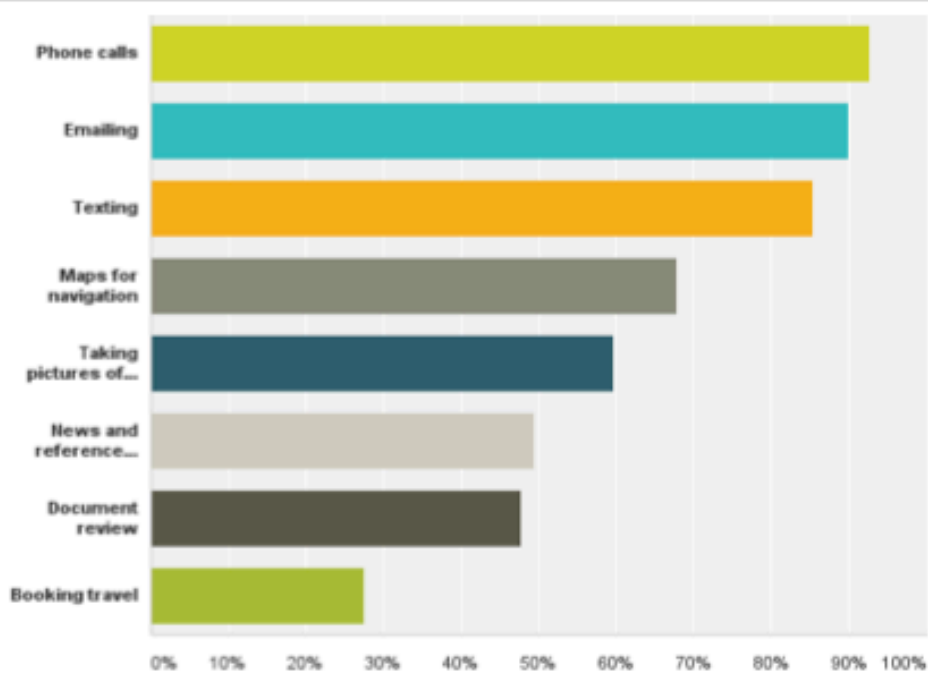
## Q7: How are you sending files between a mobile device and your desktop computer (check all that apply)?



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## Q8: What type of business tasks do you use a smartphone for (check all that apply)?

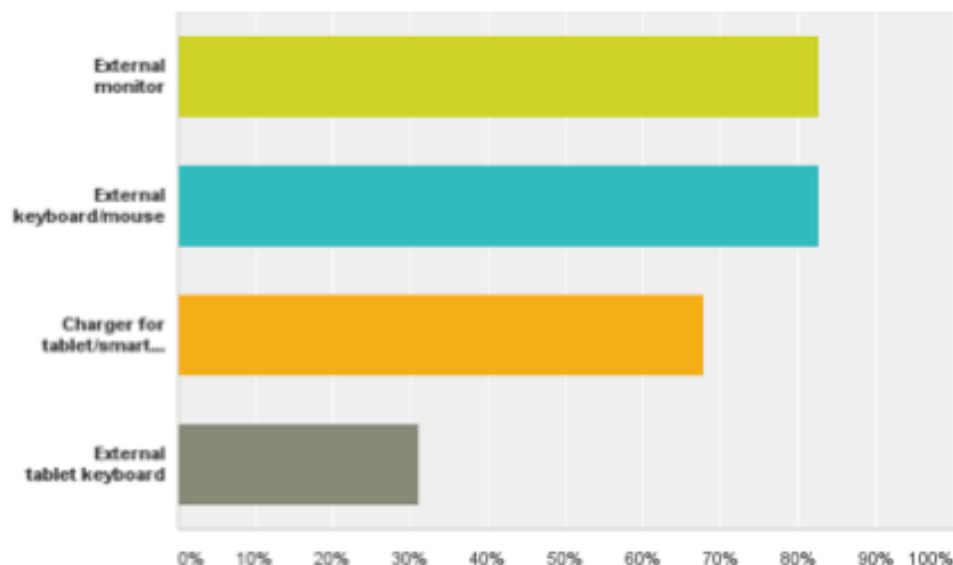


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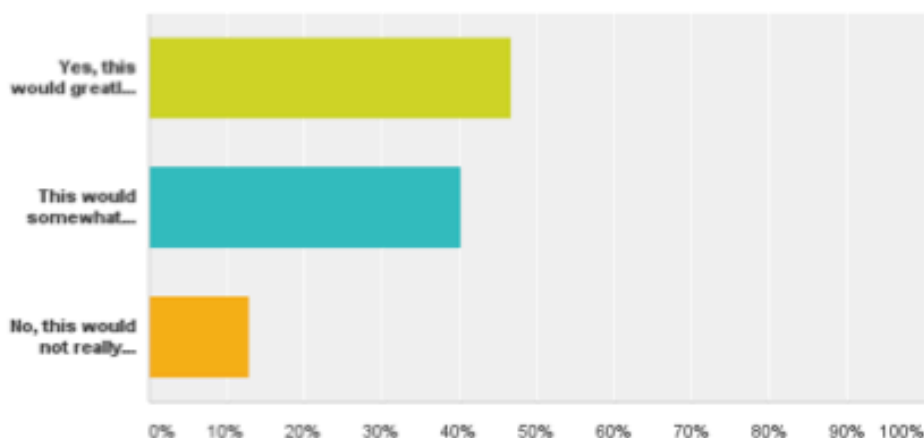
## Q9: Which accessories do you use to be more productive at your desktop (check all that apply)?



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## Q10: Would having the ability to integrate your computing devices, accessories and file systems through a single tool increase your productivity?



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